



SAN ANTONIO FOR GROWTH ON THE EASTSIDE

Request for Coverage

Contact:

Akeem Brown | (210) 788-6565
abrown@sagesanantonio.org

San Antonio for Growth on the Eastside (SAGE) Presents HalloEast

WHAT: San Antonio for Growth on the Eastside and partners invite the Eastside community and San Antonio's residents to this year's HalloEast.

WHO: SAGE San Antonio

Businesses and Community Partners participating:

Carver Cultural Center, Red Rock Insurance, What-A-Burger, Little Spurs Pediatric, Neighborhood Housing Services Department, D.W Brooks Funeral Home, Goodwill San Antonio, DePelchin Children's Center, Urban Strategies, Sage, Inspired 2B Transformed, San Antonio Police Officers Association, Dr. Cheryl Davis, Westcare, Tha1Radio, Girl Scouts of Southwest Texas, United Way of San Antonio and Bexar County, Dual Generation, Legion Ink, San Antonio Spurs Sports and Entertainment, VIA, Lewis Funeral Home, Alamo Colleges District Eastside Education and Training Center and Big Brothers Big Sisters of South Texas.

WHEN: Sunday, October 28, 2018
3:00 p.m. – 6:00 p.m.

WHERE: New Braunfels Corridor
From: Dawson St. to Bluebonnet St.
Cost: Free & Open to the Community

MORE: The goal of the **HalloEast** is to highlight commerce and cultural exchange along the New Braunfels Corridor. Once an economic spine of the Eastside of San Antonio, the New Braunfels Corridor, is preparing for some street improvements to match upgraded commercial facades across the corridor. SAGE will shut down the New Braunfels corridor from Dawson to Blue Bonnet and fill the streets with engaging family-friendly activities! Activities will include: a costume contest, face painting, pumpkin patch, video game truck, haunted house, give-a-ways and free food.

For more information, contact Interim CEO, Akeem Brown at (210) 788-6565.

###